400 E. LAS COLINAS BOULEVARD SUITE 640 IRVIN TX 75039

LEGION ADVERTISING

2000-2025









Disciplined, Data driven, results obsessed communication professionals building bridges between cultures since 2000.

25 years connecting cultures.



OUR ESTEEMED PARTNERS







25 YEARS CONNECTING CULTURES











OTHER COMPANIES WE HAVE SERVED







SERVICES & CAPABILITIES

MARKETING SUPPORT

Distribution strategy support Placement Strategy support Border logistics support Strategic planning support Go 2 Market planning





SERVICES & CAPABILITIES

RESEARCH

Quantitative research and analysis Qualitative research and analysis Competitive and media reports Discover tituna Research Data Lifecycle Filinna ezilensil *

EGION ADVERTISING

SERVICES & CAPABILITIES

ADVERTISING

AWARENESS CONSIDERATION CONVERSION

Advertising Strategy development Advertising campaigns creative in any media Promotions Social media management & analysis

- Grassroots in US & Mexico
- In store samplings



SERVICES & CAPABILITIES

MEDIA INFLUENCERS

We have a pool of over 300 influencers with a 15-20% GUARANTEED

lower price than other agency in the US.



TEAM: 60+ YEARS ACUMEN

TEAM: LEGION ADVERTISING



CEO **"Fer" Sánchez**



COO Eric León



Strategic Alliances Arturo Ross



CFO Carla Coutiño



Dir. Client Service Vanessa Park



Creative Direction
"Guille" Saucedo



Social Media **"Viri" Alcazar**



Accounts Dir. **Marco Ocampo**



Sr. Art Director **"Alito" López**



Sr. Copy Writer **"Conde" Luna**



LEGION ST? ADVERTISING WTF

SERVICES & CAPABILITIES

STRATEGIC ALLIANCE



3D- ANIMATION- AUGMENTED REALITY- GAME- PHOTO- MINI VIDEOS



What does our work look like?



Awards Legion Advertising



2017 GBF No 1 SM effort WW (Social Bakers)



2018 GBF Top 10 MH Agencies (GB) Red Velvet 2015 (Marnela) Mother's Day Osito 2020 (Bimbo) Day Of The Dead Osito 2020 (Bimbo) Fitness/talent school. C. 2011 100 calorie project. C 2009 Entenmann's Muffin Animations GBF 2020 Bimbo Bear Animations





Entenmann's Muffin animations







Awards Legion Advertising





